Tasks (Push to Github by 10/19 12:00pm)

**Note:**

* Before starting your assigned section, create a new branch from main and pull the latest code (git pull origin main). Then, work on that branch and push your code to it. We will review and merge your changes into the main branch.
* In order to solve dependencies and libraries, cd to gobuckeye folder and run npm install
* To start, run npm start
* Home Page, Product Page and Contact Us Page > Chenxi Zhang
* About Us Page > Caleb Su
* CSS styling(All pages), menu and footer > Zeyu Huang
* Photo of yourself, title and education/experience/passion > everyone

Business Model

### **Problem**

New jerseys are expensive for fans who only need them on game day and don’t want to commit to a $100+ purchase. Students also struggle with storage and the hassle of cleaning after events.

Students and Fans who don’t need all the team merchandise/clothing after graduating or not being the particular sport team fans anymore.

### **Solution (What we do)**

Sell and rent quality checked, pre‑owned jerseys so fans can represent the OSU team without the high cost or long‑term commitment. Rentals are easy to reserve online and pick up near campus; returns are drop‑box/locker based with next‑day cleaning.

Buy the good condition pre-owned team clothes and merchandise.

### **Offerings**

* **Rentals**: 24–72 hr rentals in 3 tiers based on jersey quality/rarity (A/B/C).
* **Sales**: Curated used jerseys at student‑friendly prices.

### Pricing & Revenue

* **Rental price**: $12 (Tier C) / $16 (Tier B) / $20 (Tier A) per game day.
* **Refundable deposit**: $40–$80 depending on tier.
* **Fees**: Late return ($5/day), heavy‑soil cleaning ($5), lost item = deposit minus depreciation.

### Target customers: OSU students and Fans

* Primary: Game‑day attendees (18–24), budget‑conscious, want to “fit in” without a big purchase.
* Secondary: Visiting fans, alumni on game weekends, student orgs planning themed events.
* Third: people who don’t need the sports team related merchandise anymore.